PROFESSIONAL DEVELOPMENT PROGRAM ON
MANAGEMENT OF TRAINING CENTERS
5th - 14th November 2018
Bangkok, Thailand

RATIONAL
At the time that organizations strive for competitive advantage and business sustainability, training function has become strategic drive to excel performance and productivity of the organizations. Training centers, the human capital nexus infrastructure have transformed from supporting function to strategic function influence growth and development of the organizations. Training centers of government organizations will no longer exist or being made smaller if they cannot realize sufficient return on investment of human capitals. Likewise, in corporate sector and non-governmental organizations, the training functions should contribute to profitability and business success. Ultimately, training centers will not only the mean for producing well-trained people, but they create pool of talents and human assets that can create high values to the organizations.

Management and execution of training functions of today training centers need transformational leadership who are capable to serve organizations in the current changes and, at the same time, posed entrepreneurial mind-set and organizational change catalyst. Training managers or head of training functions would be competent in managing the organization, marketing and driving performance. Creating innovative knowledge products, blend them with strategic executions and increase effectiveness and efficiency of entire organization are their vital responsibilities.

TRAINING OBJECTIVES:
- Acquire essential knowledge and skills to identify winning strategies for training enters;
- Be acquainted with workable concepts & methods to design and develop niche training products and knowledge transfer services;
- Identify innovative training packages that create high impacts to organization performance; and
- Be strategic in creating high value propositions for training quality chain.

TRAINING METHODOLOGY
Mini input sessions, Group discussion and exercises, Case studies, Project works, On-site study visits.

WHO SHOULD ENROLL
Directors/Heads of Training Centers, Training Managers, KM Managers, Human Resource Educators, HR Personnel and HRD Consultants.
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KEY LEARNING AREAS

Part 1: Strategic Planning and Human Resource Development for Training Center
- Strategic Human Resource Development
- Competency Mapping and Staffing for Training Center
- Transformational Leadership
- Strategic Planning Techniques for Training Center
- Execution of Training Master Plan
- Financial Planning and Budgeting - Cost Centered Management

Part 2: Quality Management of Training Functions
- Standard Operation Procedures for Training Program Implementation
- Value-Chain Management of Training Products
- Innovative Instructional Design & Training Methodologies
- Evaluation of Knowledge Transfer & Impacts of Training
- Selecting and Managing Training Center Facilities and Resources
- Web and Multimedia Facilities and Apply Modern ICT for Training and Business

Part 3: Strategic Marketing and Promotion of Training Products
- Advertising, Promotions and Marketing of Training Programs
- Client Relations and International Collaborations
- Design and Development of Training Proposals

Part 4: On-site Study at Training Centers of Private and Government Agencies
Study visit to training centers in government, and private agencies to provide exposure and opportunity for participants to observe best practices in management and innovation of the modern training centers in Thailand.

RESOURCE PERSONS & FACILITATORS
Resource persons and facilitators for the training course are drawn from the AIT, prominent academic institutions and leading training institutes. They have wide experience in the conduct of international training courses using participatory approaches and are experts in the areas of training & human resource development.

COURSE FEE: USD 3,200
Program fee includes accommodation cost, lunch meal during training days, program management, professional fees, coordination costs, training materials and equipment, field trips and social and cultural programs, airport transfer, local transportation minor medical treatments and accident insurance.

The fee excludes international air tickets, airport taxes and visa fees. Other incidental allowances for the duration of the course will be borne by the participants.

CONTACT US
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