



AIT
Asian Institute of Technology



International Training Course Series

2nd CLMVT Professional Development in Nonlife Insurance

Jointly organized by
Thaire Services Co., Ltd. &
Asian Institute of Technology

4th – 8th March 2019

Asian Institute of Technology's
Conference Center (AITCC), Pathum Thani, Thailand

Topic Covered

Module 1: Overview of CLMVT Economies and Insurance Sectors

- CLMVT economies and market development
- Insurance regulatory environment in the CLMVT region
- Prospects and strategies for CLMVT insurance development

Module 2: Strategic Insurance Value Chain

- The Rise of Private Health Insurance in CLMVT
- CLMVT insurance product development process and pricing that drive insurance demand
- Designing and placement of reinsurance program that suits business goal and risk appetite
- Key success management and execution strategies for insurers in CLMVT

Module 3: Converting Changes into Opportunities

- Transforming the insurance sector through data analytics
- Thailand's Eastern Economic Corridor – opportunities for the CLMVT region

Module 4: The Art and Science of Innovative Organization

- Cultivating strategic innovation in insurance companies
- Preparing for the future of complex business landscape in CLMVT

Agenda

Day 1: Overview of The CLMVT Economies and Insurance Sectors

- 09.00 – 09.30 Opening Remark – Honorary Guest Speaker
Dr. Suthiphon Thaveechaiyagarn
Secretary General, Office of Insurance Commission
- 09.30 – 12.15 Financial and Economic Connectivity in CLMVT
Dr. Tanatat Puttasuwan
Former Senior Private Sector Development Specialist, World Bank & Adjunct Professor, School of Management, AIT
- 12.15 – 13.30 Welcome Party
- 13.30 – 16.30 CLMVT Insurance Regulatory Landscape
Dr. Chayanin Kerdpholngarm
Assistant Secretary General, Office of Insurance Commission

Day 2: Strategic Insurance Value Chain

- 09.00 – 12.00 Trend and Progress of Private Health Insurance in CLMVT
Mr. Thomas Prentice Thomson
Chief Executive Officer, Pacific Cross Health Insurance PCL.
- 12.00 – 13.30 Lunch
- 13.30 – 16.30 Thailand's Eastern Economic Corridor – The New Growth Hub for Insurance Business in CLMVT
Dr. Veerapat Tantayakom
Executive Director, Eastern Economic Corridor Office of Thailand

Agenda (cont'd)

Day 3: Strategic Insurance Value Chain (cont'd)

- 09.00 – 12.00 The Current Practical Aspects of Reinsurance
Mr. John Davidson
Executive Consultant, Thaire Services Co., Ltd.
- 12.00 – 13.30 Lunch
- 13.30 – 16.30 Smart Business: How Insurers Take Advantage of the Tech-Enabled Business Model
Dr. Chawapol Jariyawiroj
Country Manager (Thailand), Amazon Web Services

Day 4: Converting Changes into Opportunities

- 09.00 – 12.00 How Can Insurance Business Benefit from Machine Learning and Data Analytics?
Prof. Matthew N. Dailey
Head, Dept. of Information and Communication Technologies,
School of Engineering and Technology, AIT
- 12.00 – 13.30 Lunch
- 13.30 – 15.30 Practical Product Development Insights
Ms. Nantinee Chinwanno
Executive Vice President, Thai Reinsurance PCL.

Agenda (cont'd)

Day 5: The Art and Science of Innovative Organization

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| 09.00 – 12.00 | Cultivating Strategic Innovation in Insurance Companies <i>Mr. Derek Thitsanuthit</i> Leadership Development Advisor, AIT |
| 12.00 – 13.30 | Farewell Party |
| 13.30 – 15.00 | Special Talk on 'The Future of Complex Business Landscape in CLMVT' <i>Dr. Saowaruj Rattanakhamfu</i> Senior Research Fellow, Thailand Development Research Institute (TDRI) |
| 15.00 – 15.30 | Certificate Awarding Ceremony |