



ORGANIZATIONAL CULTURE CERTIFICATION: Accredited Practitioner Program (AP)

09 - 12 June 2020

Objectives

From strategy to cultural transformation, you will leave the course knowing how to:

- Use the Hofstede Insights Multi-Focus Model to analyze the culture of an organization,
- Conduct organizational culture workshops,
- Conduct organizational culture scans,
- Guide your client in identifying their optimal culture.

After the course, you will be able to use the tools and methodology to serve your clients.

Course Content

The Accredited Practitioner programme consists of six elements:

1. Pre-course reading material
2. Pre-course webinar
3. An organizational culture measurement (inside an organization that you have selected)
4. A five-day course
5. An after-course webinar
6. Certificate of Accredited Practitioner.

Pre-course Material

The pre-course material gives you elements to familiarize yourself with Hofstede Insights Multi-Focus Model and the organizational Culture Scan. It will help you to get ready to start working on your own case. The package includes frequently asked questions, a consultant file and other documents that will be further discussed during the webinar.

Pre-Course Webinar

The pre-course webinar takes place four weeks before the course. It is designed to demonstrate the process behind the data collection. Following the webinar and with our support, you will be able to launch your first organizational Culture Scan in the organization of your choice. The various reports will be handed to you during the course.

After-Course webinar

To complete your certification, you will then be required to return to your client with the culture results, and complete the workshop as you have just been guided. You will be supported by the after-course webinar, and will have access to your facilitators for mentoring through the process if necessary.

Audience

The intensive Accredited Practitioner program is designed for managers and consultants, both internal and external, interested in using Organizational Culture as a tool of management and change.

Fee:

USD 2,000 per participant.

The fee includes training and tuition, course materials, field study visits, lunch during training sessions, and refreshments.

Accommodation, meals and travel costs are not included.

Early bird registration:

10% discount on tuition fees is offered to those who register and pay before March 31, 2020.

Venue:

The AIT campus in Pathum Thani, Thailand.

Last date of registration and payment:

25 April 2020





About AIT

Situated in the heart of Asia, AIT is an international English-speaking graduate institute. Focusing on technology, engineering, environment and management, AIT's degrees and short courses offer extraordinary learning opportunities that enable professionals to achieve their potential and accelerate their career development.

Founded in 1959, AIT emphasizes its global connections, the injection of innovation into research and teaching, the Institute's relevance to industry, and its nurturing of entrepreneurship. Located at a beautiful green campus just north of Bangkok, Thailand, AIT is a multicultural community with a cosmopolitan approach to living and learning.



Bangkok, Thailand

Thailand is known for tropical beaches, opulent royal palaces, ancient ruins and ornate temples. Bangkok, Thailand's capital and most populous city, is a tourist's paradise, known for its ornate temples, shopping malls and markets, and effervescent street life. The city's celebrated food scene spans the world's best known street food – spicy, sour, sweet and salty – to world-class restaurants.



Helsinki, Finland

Partners

Hofstede Insights is a leader in organizational culture and cultural management based in Helsinki, Finland.

What makes Hofstede Insights courses unique is that the topic of culture is made tangible on both an individual and organizational level using in-house highly advanced cultural analytics tools.

Hofstede Insights has spent over 30 years helping some of the world's largest organizations transform their intercultural and organizational challenges into business success stories and translating academic research into powerful actions.

APPLICATION

To apply for this course and for further information, please contact:

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