INTERNATIONAL TRAINING COURSE:

2nd CLMVT PROFESSIONAL DEVELOPMENT IN NONLIFE INSURANCE

4th - 8th March 2019

Jointly organized by Thaire Services Co., Ltd. & Asian Institute of Technology

COURSE OVERVIEW

The aim of this 5-day program is to develop your ability to lead your team and company to succeed and excel in rapidly evolving insurance markets of Cambodia, Lao PDR, Myanmar, Vietnam, and Thailand. The program will introduce a range of insurance technical knowledge and best practices performed by insurance practitioners in the region. This new program starts off with a strong and necessary foundation of CLMVT economic and regulatory environment. Then it moves on to address the critical issues of strategic insurance value chain and thoroughly examine game changer technology that will help extract hidden values locked inside the data. Furthermore, participants will have an opportunity to learn how to cultivate a high performing and innovative culture in order to drive future performance success under increasingly complex business landscape in CLMVT region.

DATE AND VENUE

4th - 8th March 2019
at the AIT Conference Center,
Asian Institute of Technology Pathum Thani, Thailand

PROGRAM BENEFITS

✓ Take stock of knowledge on emerging aspects of managing a successful insurance business in CLMVT markets;
✓ Understand thoroughly the applications of critical knowledge and tools needed for making business decisions based on current competitive environments, government policies and regulations, and markets;
✓ Exchange knowledge and practical experience on frameworks and concepts for designing, implementing, and managing successful underwriting, claims, and marketing strategies;
✓ Explore how to develop a wide range of insurance products and services to suit CLMVT customers’ needs;
✓ Understand the art and science of converting raw information to valuable business insights; and
✓ Enhance managerial skills to execute business strategies in rapidly-changing markets like the CLMVT countries.

FOR MORE INFORMATION

Ms. Arjin Piromrak
Admission Officer
(+66)2-524-5338(9)
(+66)2-524-6332

arjin@ait.ac.th

AIT Extension, Asian Institute of Technology
P.O. Box 4 Klong Luang, Pathum Thani 12120 Thailand
INTERNATIONAL TRAINING COURSE:
2nd CLMVT PROFESSIONAL DEVELOPMENT IN NONLIFE INSURANCE

4th - 8th March 2019

Jointly organized by Thaire Services Co., Ltd. & Asian Institute of Technology

TOPICS COVERED
- Overview of CLMVT economies and insurance markets
- Strategic insurance value chain
- InsurTech: trends and impacts
- Key success management strategies for insurer in CLMVT
- Strategic management perspectives and execution

COURSE METHODS
The training approach will encourage group interaction with the aim of maximizing learning experience and outcomes. A variety of approaches will be used, including presentations, discussions, group work, and questions and answers.

RESOURCE PERSONS
Course lecturers work as insurance professionals in both Thai and foreign insurance markets, as well as faculty members of the Asian Institute of Technology.

FEES INFORMATION
THB 49,000 (Local)
USD 1,890 (Overseas)*

* This price includes 5 nights accommodation cost; check-in: 3rd March 2019 & check-out: 8th March 2019, breakfast, lunch and course materials.

10% OFF REGISTER BY 8TH FEBRUARY 2019

WHO SHOULD ATTEND?
The program aims to enhance the professional expertise that is flexible and practically executable for senior and mid-level managers of insurance and reinsurance companies, and of insurance brokers pursuing business achievements in the CLMVT markets. The course also provides up-to-date knowledge and skills that foster professional development and career advancement in term of taking greater responsibility, executing high impact business operations, and increasing growth through customer services.

** Application Deadline on 26th February 2019

FOR MORE INFORMATION
Ms. Arjin Piromrak
Admission Officer
(+66)2-524-5338(9)
(+66)2-524-6332

arjin@ait.ac.th
AIT Extension, Asian Institute of Technology
P.O. Box 4 Klong Luang, Pathum Thani 12120 Thailand