



AIT Extension, Asian Institute of Technology (AIT) Collaborate with Sri Lanka Institute of Information Technology (SLIIT) Organizing an Online Symposium on Business Transformation in Digital Era

Course Overview:

Digital era business transformation is the process of exploring application of digital technologies to create additional opportunities in business through transformational leadership and innovation. During the last decade organizations, governments, and institutes, big or small local, national, multinational or startups have faced a seismic transformational challenge. Business Digital Transformation has significantly shifted every aspect of business architecture and communication. These exceptional technologies have accelerated change, empowered advancement and is contributing as well as securing business resilience as we move into what will possibly be the most challenging business environment of the 21st century.

As enterprises race forward with unprecedented speed, it's incumbent upon business leaders to adapt to technologies and processes for positive impact on efficiency and effectiveness. A positive and espousal transition to a digital society and economy is the only way forward to create a successful & thriving business in the 21st century.

AIT Extension, the professional business development arm of the Asian Institute of Technology in collaboration with SLIIT, Sri Lanka will be organizing this most invaluable business symposium.

Learning objectives:

The symposium is going to address the changing role of digital technology for the positive transformation of business processes & delivery. The role of Leadership is of paramount importance to carry forward the transition. This online symposium aims to enhance the understanding and vision of the industry professionals to have a smooth sailing to reach the destinations.

The specific learning objectives are to:

- Inculcate the strategic leadership skills to carry the mission of digital transformation.
- Ensure a clear concept on business transformation in digital era.
- Enhance knowledge on effective & agile management skills

Course outline:

During the online symposium the participants will have expert talk sessions followed by discussion sessions to exchange their experiences and ideas. The content for the sessions will review important theories and concepts on business transformation in digital era.

Followings are the list of comprehensive topics to be discussed:

- Leadership skills in the digital workplace
- Agile visualization in digital transformation
- Digital marketing and consumer analytics

Key takeaways:

Upon successfully completing this online symposium, participants will be able to:

- Advanced level business insights during digital change.
- Leverage digital capabilities to achieve business outcomes.
- Leverage effective tools and techniques to efficiently drive business decisions.

Who Should Attend:

This online symposium is designed for Senior Managers / Executive Managers, Business Leaders, IT professionals, and others who are willing to be change leaders.

Course Duration & Venue:

This 3 hours' online symposium will be conducted by the AIT Extension, Asian Institute of Technology on Saturday, 5 June 2021 at 09.00 – 12.00 hrs. (Bangkok Time)

Fees Information:

Early Bird fee before 15 May 2021: USD 65
Registration fee: USD 75
Deadline of application: Friday, 28 May 2021

Certificate:

Upon successful completion of the online symposium, participants will be awarded a digital certificate of completion by AIT Extension, Asian Institute of Technology.

Welcome Remarks:



Dr. Roger Levermore

Dean, School of Management
Asian Institute of Technology

Dr. Levermore is the Dean of School of Management (SOM) at the Asian Institute of Technology, Thailand. He was educated in the U.K. and South Africa and has taught and researched on a range of subjects including leadership, strategy, ethics, scenario planning, cross-cultural management, politics, development, contemporary issues, Capstone MBA and sports management. He has led MBA programs in the U.K. (2005-2010) and in Hong Kong (2012-2019). Prior to joining AIT, Dr. Levermore worked at Chinese University of Hong Kong (2018-2019) and the Hong Kong University of Science and Technology (2012-2018). He has received numerous teaching excellence awards, authored books and many publications in international journals.



Prof. Samantha Thelijjagoda

Dean of SLIIT Business School
Sri Lanka Institute of Information Technology

Prof. Samantha Thelijjagoda is currently serving as the Dean of SLIIT Business School. He received his first degree in Statistics from University of Sri Jayewardenepura and Master of Engineering Degree and PhD in Information Systems Engineering from Gifu University, Japan.

He joined SLIIT in 2007 and held positions including Dean, Faculty of Graduate Studies and Research, Head, Department of Information Systems Engineering, Head, Department of Information Management, Postgraduate Course Coordinator and Course Leader for Enterprise Applications Development MSc program offered by Sheffield Hallam University, UK.

He is an active member of Computer Society of Sri Lanka (CSSL) and having international professional memberships of IEEE, AIS and IET organizations. He is the country representative for Information Systems Technical Committee of International Federation of Information Processing (IFIP).

Expert Panels:



Dr. Christopher J. Garnier

Executive Director, AIT Extension
Affiliated faculty, School of Management
Asian Institute of Technology

Dr. Garnier is the Executive Director of AIT Extension and Affiliated faculty at AIT School of Management. Prior to AIT, Dr. Garnier served as the Dean of Ace International Business School in Kathmandu, Nepal. He is a progress-driven educator, motivational leader and tireless student advocate with a passion for empowering and supporting academic communities around the world. He is globally astute, innovative and a results-focused education consultant, parent/student rights advocate and international lecturer where he has traveled to Nepal, Qatar, Mexico, Finland, India, Singapore, Thailand and both Mainland China and Hong Kong to educate and learn about global educational ingenuity and its impact and relationship to the classroom. Prior to his work in the field of education, Dr. Garnier served as a combat helicopter pilot for the United States Marine Corps earning 6 Air Medals, 2 Iraqi Campaign Medals, 1 Afghanistan Campaign Medal and 1 NATO Medal accumulating over 500 combat hours flight hours as an aircraft commander.

Dr. Garnier has a track record of delivering innovative, transformative and results-focused initiatives to multiple educational entities; a student rights advocate and international lecturer with extensive and unparalleled leadership experience covering the United States, Middle East, Asia Pacific and Europe. Dr. Garnier holds a bachelor's from the University of Hawaii, master's in Aeronautical Engineering from the United States Navy, master's in Teaching from the University of Southern California (USC) and doctorate in Global Education also from USC.



Dr. Yuosre Badir

Associate Professor, School of Management
Asian Institute of Technology

Dr. Badir is an Associate Professor and the faculty director of PhD & DBA programs at the AIT School of Management. He was educated in Switzerland, Malaysia and Libya, having expertise in digital transformation, managing technology; innovation and new product development; green technology assessment; and employees' innovativeness. His research work focuses on leadership, innovative work behavior, product development, process management, sustainable innovation and firm's performance. He has been awarded for best papers and articles published in international journals.



Mr. Chroong Kanjchanapoomi

Managing Director – Thailand and CLM markets
The Siam Gypsum Industry Co., Ltd.

Mr. Chroong is currently the managing director of The Siam Gypsum Industry, Thailand's leading manufacturer of plaster boards under the well known Elephant brand, responsible for Thailand and export markets of Cambodia, Laos, Myanmar, South Asia, and Africa. He has a MBA from the University of Oregon and a BSc in Computer Engineering from Oregon State University, along with various executive education programs from MIT, INSEAD, IMD, and LBS.

His real world executive experience ranges from multiple industries across FMCG, automotive, building materials, retail, and security services from leading corporations such as Unilever, Shell, Akzo Nobel, Tesco, and G4S. In many of these corporations, he has been thru various degrees of digital transformation as it impacts the traditional business models.

Mr. Chroong is a part time lecturer at AIT for customer centric strategies, and the University of Applied Sciences and Arts Northwestern Switzerland on digital transformation strategies where he has leveraged his knowledge on his bricks and mortar experience in this field. He is also a certified arbitrator at the Thai Arbitration Institute, Office of Judiciary, Court of Justice Thailand, utilizing his business experience in settling disputes.

Moderator:



Mr. Sam Hanna

Deputy Executive Director, AIT Extension
Adjunct Faculty, School of Management
Asian Institute of Technology

Mr. Sam Hanna is currently the Deputy Executive Director at AIT Extension and also the Adjunct Faculty in the School of Management at AIT. His career highlights are CEO & VP Strategy ASEAN Shell Global Lubricants (Thailand, Malaysia, Singapore & China), Board President SAIC China/Shell JV (Shanghai), CEO Makro Autocare (Thailand), Managing Director Bendix/Honeywell/Allied Signal (Australia, Malaysia & Thailand), and Corporate development specialist.

Mr. Sam has a Degree in Mechanical Engineering (Caulfield/Monash), Masters in Economics/ Marketing (Monash) and Shell Co. EMBA-International Business (INSEAD).



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